

# **Missouri High School Rodeo**

State Affiliate of the National High School Rodeo Association and Jr High Division



## About MHSR

Missouri High School Rodeo (MHSR) is a state affiliate of the National High School Rodeo Association, with two divisions: High School (9th-12th grade) and Junior High (5th-8th grade). Students can join and compete regardless of attending public, private or home school; however, members must maintain minimum grades for eligibility and are required to submit grade cards each spring and fall seasons.

High School events are: barrel racing, pole bending, breakaway roping, goat tying, bull riding, bareback riding, saddle bronc, team roping, tie down calf roping, steer wrestling and cutting. Junior High events are: breakaway roping, ribbon roping, goat tying, barrel racing, pole bending, team roping, tie down calf roping, chute dogging and bull riding. Both divisions feature shooting sports: Light Rifle (both) and Trap (High School only).

Contestants can earn money at each rodeo and accumulate points for placing in the Top 10, with cumulative points earning yearend state awards. The top four contestants in both divisions/each event qualify for the National High School or Junior High Finals Rodeo, where Missouri teams compete against contestants from 44 states and the countries of Australia, Canada, Mexico and New Zealand, and for titles, scholarships, prizes and added money.

### At A Glance

- MHSR was established in 1956. Current membership includes more than 200 high school and Junior High students from across Missouri and neighboring states.
- MHSR is governed by an elected, volunteer board of directors and one national director, and is managed by a state secretary. It also has four elected student officers and a state queen.
- MHSR is a 501(c)(3) and contributions are deductible to the extent the tax laws allow. In 2023, MHSR awarded \$9,000 in scholarships to graduating seniors.
- MHSR High School and Junior High Contestants compete well at the National finals annually, with many athletes in each division having Top 20 finishes.

### 2023-24 Rodeo Schedule

MHSR has 10 regular rodeos across fall and spring seasons and both a Junior High and High School State Finals, to determine the Top 4 contestants in each event who will qualify for National Finals. We appreciate the local committees and communities around the state who work hard to welcome MHSR contestants and families.

- Aug 26-27, NEMO Fairgrounds, Kirksville
- Sep 9-10, Saline Co Fairgrounds, Milan
- Sep 16-17, Sullivan Co Fairgrounds, Marshall
- Oct 7-8, Howard Co Fairgrounds, Fayette
- Oct 28-29, Vernon Co Fairgrounds, Nevada
- Nov 18-19, Lucky J Arena, Carthage

- Mar 30-31, Lucky J Arena, Carthage
- Apr 20-21, 4C Arena, Burfordville
- Apr 27-28, Double J Arena, Humansville
- May 11-12, Rockin' A Arena, Palmyra
- May 17-18, MO JH Finals, Lucky J Arena, Carthage
- May 30-Jun 2, MO HS Finals, Lucky J Arena, Carthage

June 23-29, JH National Finals, Des Moines, Iowa July 14-20, HS National Finals, Rock Springs, Wyoming



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# **Corporate Sponsorship Options & Form**

#### **Option 1 – Premier Title Sponsor (\$5,000)**

- 2 arena banners displayed at each rodeo
- Flag flown in grand entry at each rodeo
- Name and website link on homepage
- Logo on state qualifier jackets

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- Logo on each rodeo day sheet
- Logo on banner for national finals campsite
- Announcer ads at each rodeo
- Mentions on MHSR social media

#### **Option 2 – Elite Sponsor (\$2,500)**

- 1 arena banner displayed at each rodeo
- Flag flown in grand entry at each rodeo
- Name and website link on homepage
- Logo on banner for national finals campsite
- Announcer ads at each rodeo
- Mentions on MHSR social media

#### Option 3 – Event Sponsor (\$1,500)

- 1 arena banner displayed at each rodeo
- Announcer ad before each sponsored event
- Name on website sponsor page
- Mentions on MHSR social media

#### **Option 4 – Standard Sponsor (\$1,000)**

- Name and website link on sponsor page
- Announcer ads at each rodeo
- Mentions on MHSR social media

#### Option 5 – Friend of MHSR (\$500)

- Name and website link on sponsor page
- Announcer ads at each rodeo
- Mentions on MHSR social media

PLEASE SELECT YOUR SPONSORSHIP LEVEL BELOW	
<ul> <li>Option 1 – Premier (\$5,000)</li> <li>Option 2 – Elite (\$2,500)</li> </ul>	<ul> <li>Option 4 – Standard (\$1,000)</li> <li>Option 5 – Friend (\$500)</li> </ul>
<b>Option 3 – Event</b> (\$1,500)	
Business/Company Name	
Primary Contact	Phone
Address	City/State/Zip
Email	Website

MHSR Member/Family Who Invited Company to Sponsor

Sponsorship packages will be carried out in a rodeo year, meaning if there are 10 rodeos but three already have occurred when you sign, you will be given your package options for 10 rodeos that span across seasons/calendar year.

Please submit your payment with form to MHSR. The MHSR Secretary will contact you to discuss your logo files, flags, banners, etc., per your sponsorship package selection. For any questions, please contact:

#### Elena Jobe, MHSR Secretary

13021 Mt Carmel Rd, Eugene MO 65032 573-230-6259 or mhsr.secretary@gmail.com

